



MANIPAL
UNIVERSITY JAIPUR
(University under Section 2(f) of the UGC Act)

Online MA JMC

Master of Arts in Journalism & Mass Communication

This online Master of Arts in Journalism and Mass Communication (MA JMC) from Manipal University Jaipur (MUJ) is designed to create changemakers and leaders in the field of media and journalism. The program focuses on skill enhancement courses that will give learners hands-on experience in writing for new media, script & screenwriting, digital publishing, photography, audio-visual editing, mobile editing software, and more. Master news & reporting, broadcast journalism, digital media marketing, the art of storytelling, film appreciation, media law & ethics, and much more, without pausing your work and other commitments

Semester 1

Basics of Language

Social Structure & Current Affairs

Fundamentals of Photography

Communication Theories and Models

Concept of News and Reporting

Development of Media

Basics of Audio and Visual Communication

Semester 2

Media Language

Political Structure & Current Affairs

Digital Publishing

Editing and Layout Designing

Public Relations

Broadcast Journalism

Media Laws and Ethics

Development Communication

Semester 3

Writing for New Media

Inter Culture Communication and Current Affairs

Mobile Editing Software

Elective Set A:

Beats of Journalism

Elective Set B:

Mobile Journalism

Advertising Theory & Practice

Communication Research

Minor Specialization

Corporate Communication

Data Journalism

Internship

Semester 4

Script and Screen Writing

Economic Structure and Current Affairs

Basics of Audio and Video Editing

Film Appreciation

Dissertation

Final Project:

- **A. Medium wise**
 - a. Print Production
 - b. Audio Production
 - c. A/V Production
 - d. Website Management
- **B. Beat wise**
 - a. Social
 - b. Political
 - c. Cultural
 - d. Business
 - e. Sports
 - f. Science