



SMU SIKKIM
MANIPAL
UNIVERSITY

Established under Govt. of Sikkim, Act 9 of 1995, recognized under 2(f) of the UGC Act, 1956

MBA

Master of Business
Administration
(Online)

Dual specializations



Eligibility

- Candidates must have completed 10+2+3-year or 10+2+4-year or 10+3+3-year bachelor's degree in any discipline from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies.
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% marks in case of candidates belonging to reserved category).



Duration

- 2 years
(Divided into 4 semesters)



Fee structure

- INR 1,10,000 or
INR 27,500 per semester
- INR 500 (non-refundable application fee)



Master of Business Administration (MBA) | Program structure

First semester	Second semester	Third semester	Fourth semester
Principles of Management and Organizational Behavior	Quantitative Methods in Management	Project Management	Banking and Insurance Management
Marketing Management	Human Resource Management	Business Strategy	Elective III (Marketing specialization*)
Accounting for Managers	Financial Management	Elective I (Marketing specialization*)	Elective IV (Marketing specialization*)
Business Economics	Productions and Operations Management	Elective II (Marketing specialization*)	Elective III (Chosen specialization**)
Business Communication	Research Methodology and Statistical Techniques	Elective I (Chosen specialization**)	Elective IV (Chosen specialization**)
Legal Aspects of Business	Global Economic Environment and Policy	Elective II (Chosen specialization**)	Project Work
Computer Application in Management	Management Information Systems		

Master of Business Administration | Program specializations

Specializations	Third semester	Fourth semester
01 Compulsory specialization: Marketing	Consumer Behavior and Advertisement and Brand Management	Market Research
	Retail and Distribution Management and Supply Chain Management	Service Marketing & Global Marketing
02 Finance	Security Analysis and Portfolio Management & Derivative Market	Multinational Finance & Risk Exposure Management
	Taxation	Marketing of Financial Services & Mergers and Acquisitions
03 HR	Industrial Relation	Organization Development & Human Resource Development
	Competency Mapping & Performance Management	Compensation Management & International Human Resource Management
04 Systems	Object Oriented Programming System & Open Source System	E-Commerce
	Database Management Systems	Technology Management and Strategy
05 Operations & Supply Chain Management	Operation and Logistics Management	Materials and Store Management
	Supply Chain Management	Quality Management and Global Supply Chain Management